

The story of Mr and Mrs Tin



Since 1991, when I started working in the toy industry, I always had a passion for vintage toys and children products that are made with love, passion and dedication.

I have my own small Toy Museum called #alainstoymuseum based in Belgium, with a rich collection of Tin Toys, other vintage toys, and many books about toys from all over the world.

A very good friend of mine named Jimmy, who had a wonderful toy store in Marseille France, introduced me to the world of Tin Toys. He has a very unique collection at home and most of them were made in Japan and Germany. It was love at the first sight.

Mark Slusarz, another friend from the American company Schylling, offered me a nice collection of Schylling Tin Toys and I was so intrigued I got addicted. Thanks to Mark, I had the chance to visit the HaHa factory in Shanghai, closely observing how those wonderful wind-up Tin Toys are made. I was very much impressed and amazed. Feeling like I was travelling back in time. They are simply part of childhood and history.

The moment I saw them, I had the wish to bring those wonderful toys back to the modern world. I can't wait to see the great joy in the eyes of children and parents when they play with the tin toys, the same as I had in my childhood. And also to help those small but nice Tin Toys factories having good business again.

When I shared this great experience with a very close friend in China, Erin, who had been working in toy industry for over a decade. We decided to start working together with Mr. Yin, the owner of Haha factory to bring the tin toys back to life and create "Mr & Mrs Tin, where tin toy story begins...again!"

Our goal is to make those vintage Tin Toy trendy and attractive again and repeat the successful level as they were in the 50's and 60's. Show people "how it's being made", create something unique, and a storytelling brand that teach children about passion and handcraft skills.

Our target consumers are people who appreciate "handmade" toys, especially the ones made with love and passion. People who would like to own and collect them and happy to pass them on to their children and even grandchildren. All of our Mr & Mrs. Tin toys are robustly tested against worldwide major toy regulations and safe for all 3 years+ children and adults too.

We sincerely hope that you enjoy the purchase of Mr & Mrs Tin collection and lovely to have your feedback and share your experience with us.

Mr Tin & Mrs Tin

